



Display Boards, Point of Sale and Three Dimensional Merchandisers

INTRODUCTION

The arrival of our new Jumbo KBA 162a Press has marked an exciting new era for us all. Suddenly lots of products which for volume production were previously the reserve of screen printers can be produced lithographically.

The advantages of using a Lithographic press for these products are numerous and significant.

Quality

Previously the quality of big, screen printed, Display Boards and Point of Sale was disappointing, at best!

The limitations of Screen Printing meant that the print had to be made up of very large dots. When viewed at anything but a large distance away the dots made the print virtually impossible to decipher.

With our new press we can print huge posters with the same exceptional clarity which has become our hallmark for smaller print sizes. The difference in quality of the finished job truly must be seen to be believed!

Plus our close computer control of colour means that every job and every sheet of every job will be a faithful render of the designers' intentions.

Speed

The time taken to make traditional screens and to set up the screen print press was considerable. Our new process uses 'Computer to Plate' Technology and

offers exceptionally fast press make ready times. This means that our response to your needs can be virtually instant if required and our 'normal' turnaround is anything but normal!

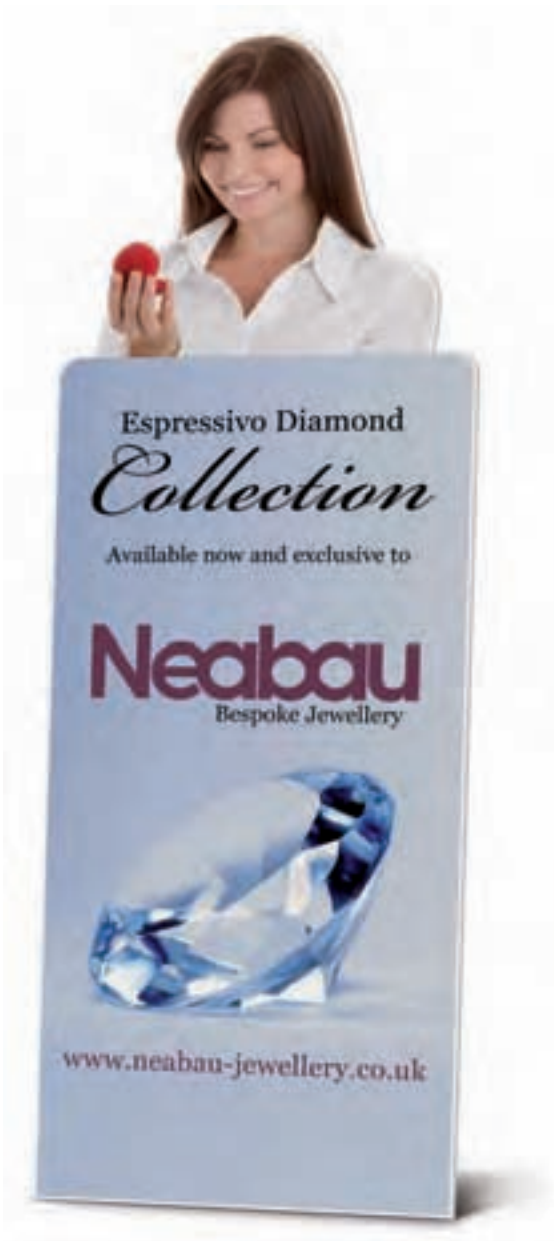
Economy

The cost of traditionally printed Display Boards and Point of Sale is extremely high because of the time consuming nature of the process. Our new Litho Production Techniques have allowed us to make a step change in the cost of these products.

Greater economy opens up the opportunity to use Display Boards and Point of Sale, which have proven their effectiveness over time, in applications where previously they were cost prohibitive.

“ The difference in quality of the finished job truly must be seen to be believed! ”

Display Boards



Size	Prototype (each)	25	Over 25 (Cost per Board)	Struts (each)
A5 210mm x 148.5mm	£7.71	£115.63	£1.05	£0.19
A4 297mm x 210mm	£10.50	£170.55	£1.43	£0.26
A3 420mm x 297mm	£13.07	£230.18	£1.78	£0.33
A2 594mm x 420mm	£14.24	£399.40	£1.94	£0.81
A1 840mm x 594mm	£23.29	£476.22	£2.35	£1.33
A0 1188mm x 840mm	£38.14	£880.20	£3.85	£2.08
Large Poster 1350mm x 900mm	£52.40	£987.89	£5.29	£2.69
Jumbo Poster 1600mm x 1100mm	£69.68	£1,088.79	£7.03	£3.13

Turnaround Options ▶

6 Express Working Days*	3 Express Plus Working Days*	12 Economy Working Days*
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*Up to 500 Boards, for larger quantities turnaround agreed at time of order. All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Materials

Our Display Boards and Point of Sale are printed on 200gm Gloss Art sheets mounted on to 2mm thick solid grey board (For A0 size and above the board used is 2.9mm). The same image is applied to each side of the board (or unprinted white 200gm paper is applied to the reverse of freestanding Boards).

We can supply loose struts which are also white finished.

Please Note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 25 boards or more are Litho printed. Struts can only be supplied with boards. They cannot be supplied separately.

Finishing

We can drill your Boards ready for hanging or Die-Cut to any finished shape. The cost of Drilling Boards is **£0.25 + VAT** per hole per board. We can also cut your Boards to any shape. There are three elements to the cost of Die-Cutting boards:

- 1 The one off Forme cost ranges from **£60.00 +VAT** upwards depending on the size and complexity of the shape.
- 2 The setup cost before boards which can be cut is **£45.00 +VAT**
- 3 The Running cost:
£0.45 +VAT per board (up to A3 size)
£0.85 +VAT per board (A3 size to A1 size)
£1.50 +VAT per board (A1 size +)

Further Information

Turnaround

Times quoted are from receipt of full payment and complete, print ready, PDF artwork. Designs with heavy ink coverage may take longer to dry and we reserve the right to extend turnarounds in such cases.

Artwork

Important artwork preparation information can be found on pages 101 - 105.

Special Print Option

Hexachrome and Metal FX printing is available at a premium over Full Colour Printing with additional turnaround. Please see page 105 for details and examples.

Bespoke Sizes

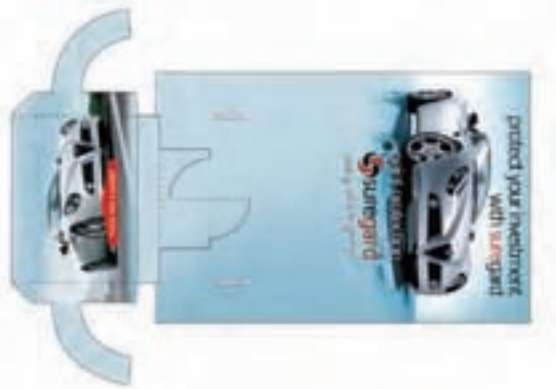
If the particular size you require is not listed then we can produce Bespoke Sizes. Simply price the next size up. For example, a 279mm x 198mm video sleeve will be priced as an A4 (297mm x 210mm). Please specify your required size at the time of order and we will trim free of charge.

Carriage (Applicable on delivered items only)

Please calculate the carriage costs by adding together the green carriage codes for each product ordered. When you have the sum total please refer to the carriage table on page 106 to obtain the carriage cost. Full carriage details can be found on page 107. Alternatively please confirm the cost at the time of ordering.

Point of Sale Leaflet Dispenser

Our Point of Sale Leaflet Dispensers are printed on 200gm Gloss Art and then laminated on to 1.5mm E flute corrugated cardboard. They are then die cut to shape and supplied packed flat, ready for assembly at the point of use. They can also be supplied made up if required for an additional cost and extra carriage cost based on bulk rather than weight.



The design featured and priced here is available in three sizes to accommodate 1/3 A4, A5 or A4 portrait leaflets.

Of course it is simply one solution, there is an almost infinite range of possible sizes and shapes. We would be delighted to discuss your specific requirements and produce a Prototype to 'prove' your design.

Please note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 50 Dispensers or more are Litho printed.



Leaflet Dispenser

Size (to hold)	Prototype (each)		50		Over 50 (per dispenser)
1/3 A4	£29.82	0.02	£282.00	1.42	£1.24
A5	£32.48	0.03	£346.70	2.13	£1.74
A4	£37.97	0.06	£412.15	4.25	£2.23

Turnaround Options ▶

8

Express
Working Days*

4

Express Plus
Working Days*

16

Economy
Working Days*

*Up to 500, for larger quantities turnaround agreed at time of order.

All prices are + Carriage and VAT at applicable rates. Terms are payment with order.



Further Information

Turnaround

Times quoted are from receipt of full payment and complete, print ready, PDF artwork. Designs with heavy ink coverage may take longer to dry and we reserve the right to extend turnarounds in such cases.

Artwork

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Special Print Option

Hexachrome and Metal FX printing is available at a premium over Full Colour Printing with additional turnaround. Please see page 105 for details and examples.

Three Dimensional Merchandisers Brochure Display

Our Three Dimensional Merchandisers are printed on 200gm Gloss Art and then laminated on to fluted corrugated cardboard. They are then die cut to shape, glued and supplied packed flat, ready for assembly at the point of use. They can also be supplied made up if required for an additional cost and extra carriage cost based on bulk rather than weight.

Of course it is simply one solution, there is an almost infinite range of possible sizes and shapes. We would be delighted to discuss your specific requirements and produce a Prototype to 'prove' your design.

Please note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 50 Brochure Displays or more are Litho printed.

Counter Top and Floorstanding Merchandiser

The designs featured and priced here are available to accommodate A4 and A3 Brochures or Magazines.

Counter Top Brochure Display

Size (to hold)	Prototype (each)		50		Over 50 (each)	
A4	£47.60	0.30	£722.00	30.00	£10.10	
A3	£68.70	0.42	£923.00	30.00	£12.92	

Turnaround Options ▼

8	Express	4	Express Plus	16	Economy
	Working Days*		Working Days*		Working Days*

*Up to 500, for larger quantities turnaround agreed at time of order.
All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Floorstanding Brochure Display

Size (to hold)	Prototype (each)		50		Over 50 (each)	
A4	£107.34	1.35	£1,596.00	30.00	£22.30	
A3	£129.34	1.90	£1,923.00	30.00	£26.90	

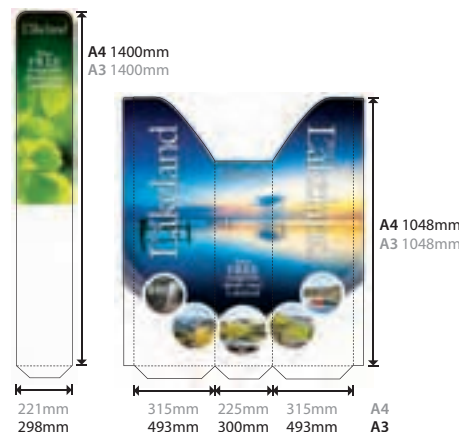
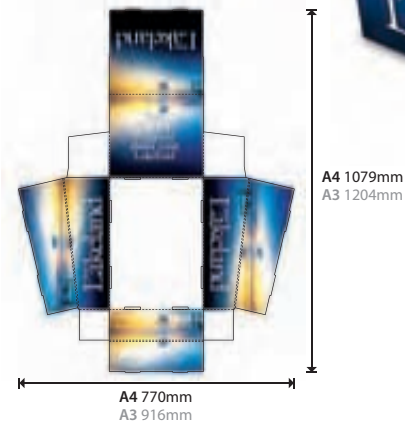
Turnaround Options ▼

8	Express	4	Express Plus	16	Economy
	Working Days*		Working Days*		Working Days*

*Up to 100, for larger quantities turnaround agreed at time of order.
All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Carriage (Applicable on delivered items only)

Please calculate the carriage costs by adding together the green carriage codes for each product ordered. When you have the sum total please refer to the carriage table on page 106 to obtain the carriage cost. Full carriage details can be found on page 107. Alternatively please confirm the cost at the time of ordering.



Three Dimensional Merchandisers Retail Display Stand



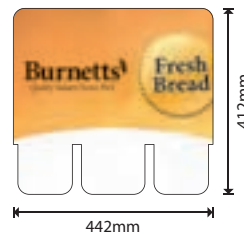
Retail Display Stand

New for 2010 these robust Stands are designed to accommodate multiple lightweight products.

Of course it is simply one solution, there is an almost infinite range of possible sizes and shapes. We would be delighted to discuss your specific requirements and produce a Prototype to 'prove' your design.

Please note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 50 Retail Display Stands or more are Litho printed.

Non printed back and shelf panels are not shown due to page space restrictions.



Retail Display Stand

Size	Prototype (each)	50	Over 50 (each)
Retail Display Stand	£173.00	2.50	30.00

Turnaround Options ▶



*Up to 100, for larger quantities turnaround agreed at time of order.

All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Further Information

Turnaround

Times quoted are from receipt of full payment and complete, print ready, PDF artwork. Designs with heavy ink coverage may take longer to dry and we reserve the right to extend turnarounds in such cases.

Special Print Option

Hexachrome and Metal FX printing is available at a premium over Full Colour Printing with additional turnaround. Please see page 105 for details and examples.

Three Dimensional Merchandisers Hexagonal Dumpbin

Hexagonal Dumpbin

Our Hexagonal Dumpbins are strong, freestanding and designed to accommodate lightweight high volume products with a custom height shelf adjusted to your specifications, please specify the depth at the time of order.

Of course it is simply one solution, there is an almost infinite range of possible sizes and shapes. We would

be delighted to discuss your specific requirements and produce a Prototype to 'prove' your design.

Please note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 50 Hexagonal Dumpbins or more are Litho printed.

Non printed panels are not shown due to page space restrictions.



Hexagonal Dumpbin

Type	Prototype (each)		50		Over 50 (per Dumpbin)
A	£156.00	3.80	£2,160.00	30.00	£30.20
B	£184.00	4.90	£2,547.00	30.00	£35.60

Turnaround Options ▶



*Up to 100, for larger quantities turnaround agreed at time of order.

All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Artwork

Important artwork preparation information can be found on pages 101 - 105.

Carriage (Applicable on delivered items only)

Please calculate the carriage costs by adding together the green carriage codes for each product ordered. When you have the sum total please refer to the carriage table on page 106 to obtain the carriage cost. Full carriage details can be found on page 107. Alternatively please confirm the cost at the time of ordering.

Three Dimensional Merchandisers Pallet Wrapper

Pallet Wrapper

Our Pallet Wrappers are designed to dress a pallet and allow for direct selling without unwrapping products from boxes.

Of course it is simply one solution, there is an almost infinite range of possible sizes and shapes. We would be delighted to discuss your specific requirements and produce a Prototype to 'prove' your design.

Please note: Prototypes are produced using Digital or Wide Bed Ink Jet technology. Production runs of 50 Pallet Wrappers or more are Litho printed.

Non printed panels are not shown due to page space restrictions.

Pallet Wrapper

Type	Prototype (each)		50		Over 50 (per Wrapper)
600m x 800mm	£77.00	2.9	£1,345.00	30.00	£18.80
1200mm x 1000mm	£94.00	3.6	£1,723.00	30.00	£24.10

Turnaround Options ▶

8

Express

Working Days*

4

Express Plus

Working Days*

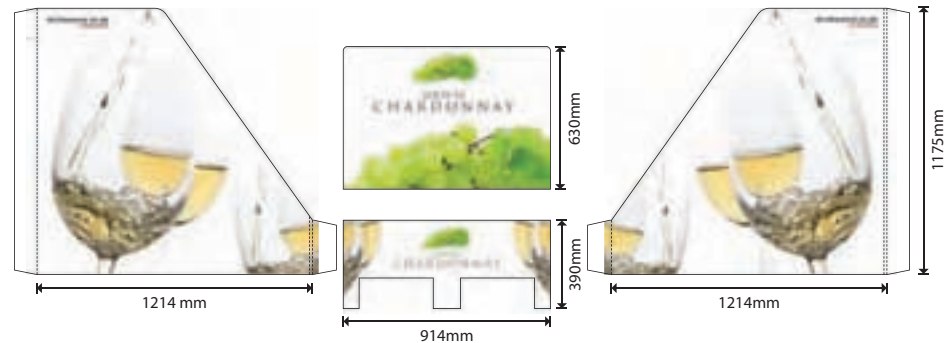
16

Economy

Working Days*

*Up to 100, for larger quantities turnaround agreed at time of order.

All prices are + Carriage and VAT at applicable rates. Terms are payment with order.



Further Information

Turnaround

Times quoted are from receipt of full payment and complete, print ready, PDF artwork. Designs with heavy ink coverage may take longer to dry and we reserve the right to extend turnarounds in such cases.

Special Print Option

Hexachrome and Metal FX printing is available at a premium over Full Colour Printing with additional turnaround. Please see page 105 for details and examples.

Point of Sale Wobblers

Our Wobblers are printed in Full Colour on 400gm Matt card and gloss laminated on the face side for ultimate durability. Wobblers are rectangular, portrait or landscape. Clear Acetate Struts with self-adhesive pads at each end are supplied loose with Wobblers.

Accessories

It is also possible to specify Spring or pliable Metal Twister Struts at an additional cost.

Finishing

Round corners can be specified as an additional finishing option. Rounded corners can be either 3mm or 10mm. Please refer to page 106 for finishing pricing information.

Custom Shapes

Wobblers can be Die-Cut to virtually any shape. In this case the cost of the Wobbler will be the cost of the standard square plus the cost of cutting. The cost of the Forme is a one-off cost with the first order and will depend on the intricacy of the shape required.

The one-off cost of a Die-Cutting Forme starts at just **£60.00 + VAT**. This cost is incurred only once. On subsequent runs we can use the same Forme again.

The cost of Die-Cutting is calculated from a Setup charge and then a run on cost per 1000.

Set up charge **£45.00 + VAT**.
Running cost **£30.00 + VAT** per 1000.

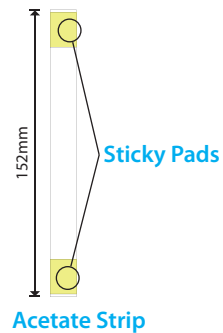
Wobblers Size	250	500	1,250	2,500	5,000	+5,000 / 1,250
75mm x 50mm	£64.65	£103.36	£232.34	£414.34	£758.29	£174.26
75mm x 75mm	£71.14	£112.88	£239.54	£421.14	£770.83	£179.66
125mm x 100mm	£95.21	£136.95	£254.22	£443.44	£795.63	£190.66
200mm x 100mm	£125.12	£172.04	£297.34	£500.77	£868.71	£223.01
150mm x 150mm	£146.94	£195.58	£334.58	£554.21	£922.49	£240.73
200mm x 150mm	£156.72	£208.67	£362.19	£596.45	£1,011.93	£271.65

Turnaround Options

6 Express Working Days*	3 Express Plus Working Days*	12 Economy Working Days*
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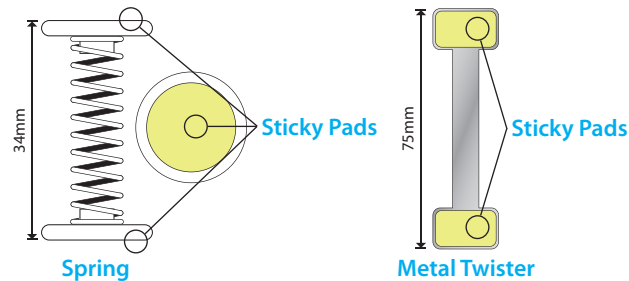
*Up to 10,000, for larger quantities turnaround agreed at time of order.
All prices are + Carriage and VAT at applicable rates. Terms are payment with order.

Acetate Struts



Alternative Fixings

For a 'Spring' add 9p + VAT per Wobbler.
For a 'Metal Twister' add 4p + VAT per Wobbler.



Artwork

Important artwork preparation information can be found on pages 101 - 105.

Carriage (Applicable on delivered items only)

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